



Making a Difference

ANNUAL REPORT

2023 - 2024





NATIONAL PRESIDENTS REPORT

I want to thank you all for your incredible support in making RAC's vision a reality. The backing from the Committees and members has been truly inspiring. It's fantastic to see our membership numbers growing, new branches opening, and the difference we're making. This year has been tremendously successful with our events and weekend rides, even in winter weather. I am excited about expanding further and growing our reach even more throughout the coming year. Each and everyone of you plays a part in achieving this, and we couldn't do it without you.

Although R.A.C is all about raising funds for cancer related causes, R.A.C Welfare has been incorporated into what we do. This encompasses many things, from helping to support members and their whanau to thanking volunteers at the Cancer Society. Although the original vision did not include a casual support service, it became apparent early on that this is something R.A.C needed to include in future planning. Now we are developing a R.A.C Welfare team, with a Welfare Coordinator in each branch. This is not a medical advice role, but rather someone who can keep an eye on how our members are going, especially the ones going through a cancer journey.

This year was our first year to apply for funding through grants, and we received a \$2,000 grant from Eastern and Central Trust. This meant we were able to purchase a 6x3m gazebo for events in the Central region. Now we are able to provide our members with a sturdy shelter at each event and display the R.A.C merchandise without being concerned for the weather.

Our merchandise sales has seen a tremendous growth and the merchandise team are always on the lookout for new items to add value to this. We have seen the development of the Members-only R.A.C ring, as well as Supporters badges, and the ever popular F%@K CANCER items. Some of these items have been donated by local businesses, such as the small metal signs and keyrings.

Together we really are making a difference.

Danny Harrison
National President



NATIONAL COMMITTEE

President - Danny Harrison
Vice President - Rick Carter
Treasurer - Rachel Metcalf
Secretary - Sandy Carter
Sponsorship and Media - Brooke Petre

CANTERBURY BRANCH COMMITTEE

President - Derrick Gouws
Vice President - Brian Da Via
Secretary/Treasurer - Sonja Gouws
Committee Member - Jeanette Salisbury

SOUTHLAND BRANCH COMMITTEE

President - Penny Muller-Dixon
Treasurer - Todd Sangster
Secretary - Josh Haywood
Committee Member - Raewyn Moore



THE YEAR THAT HAS BEEN FOR CANTERBURY

Canterbury Branch

We had our first official ride - 3rd September 2023 with 14 bikes turning up. 28 rides done so far, and membership is steady. Our most attended ride was to Akaroa with nearly 40 bikes.



First Ride in Support was a huge learning curve, but all in all a great success, and great support from the National and Central members. I think it really created awareness for our cause as well as the group. The ride in support cemented a great relationship with Canterbury Cancer Centre. Especially Cherie Roper. We also visited her at their Relay For Life event and will have a team there next year.



Our Committee was established about 6 months in, and it is working great now. We were lucky to get good people on board.

We have good sponsors on board too, but this is where our focus should be for the foreseeable future in my opinion. As well as growing our membership to over 60 members in the next 12 months.

Thank you to all our members in Canterbury. It is great to see this branch growing.

Derrick Gouws

Canterbury Branch President







SPONSORS

This financial year has been an exciting year for sponsorship, with the introduction of our new partnership recognition program, we have defined our key focus of business sponsorship for R.A.C, and enabled a streamlined and simplified understanding of sponsorship packages for the benefit of R.A.C and business partnerships. Under this new initiative we developed new web badges and business cards that promote what we offer and how businesses can support what we do.

Our R.A.C sponsorship badge is provided to sponsors to place on their business collateral and/or social media channels. This promotes their support to their clients or customers and provides exposure for our brand.

Our R.A.C sponsorship business cards have a quick guide to our sponsorship packages. These are available for members to use, if they would like to help source sponsorship, and we also provide these directly to businesses who are interested in what we offer.

Across our 3 branches we have a total of 20 active sponsors, with 5 platinum, 3 gold, 1 silver and 13 bronze.

We would also like to thank Eastern and Central Trust for their \$2,000 grant which enabled us to purchase a gazebo for events in Central.





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CHARITIES

We consider it a privilege to be able to help some very worthy charities in our communities. These are some of the main charities we have donated to this year.



HELPING IS ABOUT MORE THAN JUST FUNDRAISING

We all know how much value volunteering has, and charities always make an effort to thank their volunteer workforce. But sometimes it is nice to be recognized by others as well.

As the Cancer Society is our charity of choice, each year in Palmerston North we put on a breakfast for some of the Manawatu Cancer Society volunteers. This allows us to sit and chat with them for a few hours, learning what they do at the Cancer Society and their motivations. It is 2 hours of good food and happiness.

This year we have had a few other meaningful rides, such as Maz's last ride, and Killah's memorial ride. This is something that will grow as R.A.C expands.



EVENTS

A quick snapshot of our main events this financial year.
Other fundraising was done through raffles and donations.

November 2023
Show n Shine
Central

Amount raised: \$5,850
Charity:
Manawatu Cancer Society



January 2024
Ride in Support
Central

Amount raised: \$3,400
Charity:
Manawatu Cancer Society

February 2024
Ride in Support
Canterbury

Amount raised: \$2,565
Charity:
Canterbury Cancer Society



April 2024
Children's Charity Ride
Central

Amount raised: \$15,200
(in conjunction with
Hugo Family Trust)
Charity:
Camp Quality, Central

May 2024
Pink Ribbon Morning Tea
Central

Amount raised: \$2,920
Charity:
Breast Cancer Foundation



July 2024
Charity Scavenger Hunt
Southland

Amount raised: \$1,754
Charity:
Look Good, Feel Better



FINANCIAL HEALTH

This year has seen the financial growth of RAC increase dramatically. This has been due to a number of reasons, some of which are an increase in overall sponsorship received, and increases of 111% in sales of merchandise.

It is fantastic to see the hardwork put in by our Sponsorship Co-Ordinator have such a major impact on lowering our operating expenses. We have been able to purchase a projector screen for use during events. Not only does this lift the professional look of R.A.C, it helps to get information out there about who we are. We also have our website operating expenses covered for the next two years, through the generous donation of a local business.

Overall we have seen an increase in most areas of revenue, meaning we have the ability to donate more of our funds in this coming year.

We continuously strive to find ways of ensuring our funds are put to the best use possible, and it has been exciting to see us be able to donate over \$29,000 to a variety of cancer related causes this year.

Such a large amount of donations has been possible due to the combined fundraising & sponsorship efforts of both Central & Canterbury. With our Southland branch now up and running, and having had their first event, I look forward to seeing that donation figure grow even larger.

The full financial report is available.

\$26,882

Donated to charities

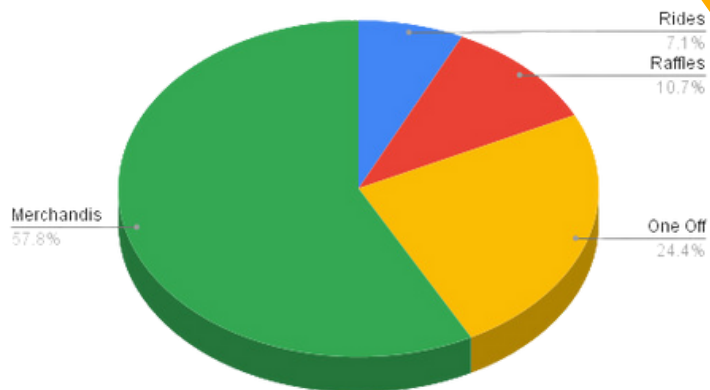
\$2,246

Raffles

Thank you to Smart Office Affairs for donating their time and services

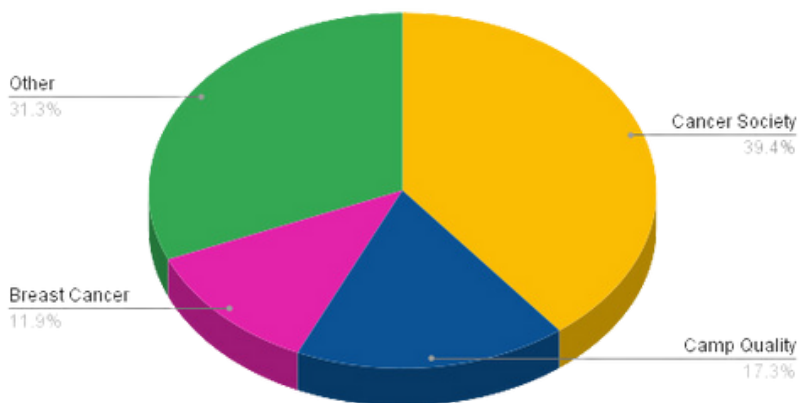
REVENUE

Rides.....	\$1,482
Raffles.....	\$2,246
One off donations....	\$5,110
Merchandise.....	\$13,336



DONATIONS

Cancer Society.....	\$11,815
Camp Quality.....	\$5,200
Breast Cancer.....	\$3,567
Other.....	\$9,394



137

Paid Members
for 2023-24

\$9,845

In Sponsorship



THANK YOU



Thank you to everyone that has contributed to our second full year. Without you none of this would be possible. Together we are making a positive difference in our communities.

Making a Difference... Together

info@racnz.co.nz



www.racnz.co.nz

